

ITS Austria Conference 2007 — Programme

The role of telematics applications in an integrated transport system

Opportunities for efficiently use of resources (mono- and multi-modal)

Date: 7 & 8 November 2007

Venue: TechGate, Donau-City-Strasse 1, A-1220 Vienna

The steady increase of transport demand within the next years will make it even more difficult to supply the resources necessary for transport. Especially the three resources infrastructure capacity, environment (e.g. reduction of CO₂ emissions) and availability of fossil fuels will be major challenges for the transport sector.

Facing this situation the following goals have to be achieved:

- > Optimized usage of transport infrastructure capacities - mono and multi-modal
- > Reduction of negative environmental impacts
- > Reduction of the consumption of fossil fuels

The main question to be answered at this conference is: what is the nature of the contribution of telematics to the achievement of these goals? As a result of the conference, activities on national level should be implemented.

The conference will cover the following topics:

- > Challenges from a political point of view
- > Trends (transport demand, emissions, energy)
- > Infrastructure operator perspective - technological opportunities
- > Barriers for an integrated transport system - user perspective
- > European action plans (logistics, telematics)

Conference languages are English and German (simultaneous interpreting)

Attendance to the ITS Austria Conference is free of charge.

Event organisation

AustriaTech — Federal Agency for Technological Measures Ltd.

Donau-City-Strasse 1, 1220 Vienna, Austria

Phone: +43 1 26 33 444

The Policy Perspective

What are the challenges for central European countries in terms of transport?

Chair: Richard Schenz, President GSV

- 11h00-11h30 Christa Kranzl, State Secretary of the Austrian Federal Ministry of Transport, Innovation and Technology
The importance of an integrated transport network for Austria
- 11h30-12h00 Petr Slegr, Deputy Minister Czech Republic, Ministry of Transport
Transport Challenges from the Czech perspective
- 12h00-12h30 Dean Herenda, Under Secretary, Ministry of Transport of Slovenia
Priorities for the slovenian Presidency in the area of transport — opportunities for ITS

Lunch Break

Trends

What are the trends and their implications (transport demand trends, environmental emissions, energy)?

Chair: Kurt Fallast, Professor at the Technical University Graz

- 14h00-14h30 Lutz Ickert, Consultant, ProgTrans
Transport Demand Trends — European perspective
- 14h30-15h00 David Banister, Director of the Transport Studies Unit, Oxford University
Emission Trends — European perspective
- 15h00-15h30 Vasilis Papandreou, Researcher at the E3MLab of National Technical University of Athens
Energy Trends — European perspective

Refreshment Break

From the Perspective of the Operator

What can the telematics technologies of today and tomorrow do to support intermodal transport?

Chair: Reinhard Pfliegl, Managing Director AustriaTech

- 16h00-16h30 Michael Lichtenegger, Managing Director Wiener Linien
Bottlenecks and free capacities of an urban public transport operator
- 16h30-17h00 Peter Pollesch, Board of Building and Public Works Bavaria
Integrated approaches for accomplishing bottlenecks in the public and private transport in Bavaria
- 17h00-17h30 Harald Hotz, Austrian Railways, BB Infrastruktur Betrieb AG
Bottlenecks and free capacities of a national rail infrastructure operator
- 17h30-18h00 Jurriaan Meyer, Programme Director Electronic Ticketing, Trans Link Systems, Netherlands
Market liberalization and investments in the public transport in the Netherlands

Buffet

Infrastructure-Barriers

**What are the users' barriers for using other modes' free capacities?
(Regulative technology, price, etc.)**

Problems & Solutions

Chair: Stephan Helmreich, AustriaTech

- 9h00-9h30 Friedrich Macher, Chairman of the Executive Board of K hne & Nagel Speditions AG,
General Manager K hne & Nagel South-East-Europe
State of the art at SCEM-Systems — Possible Applications for Transport Telematics?
- 9h30-10h00 Hans Kaspar Schiesser, Research Associate IT, Swiss Association for Public
Transport V V
Possibilities and barriers of demand management in public transport: ETCS and fast Track
- 10h00-10h30 Jeremy Meal, Director MVA Consultancy, UK
*Institutional and infrastructure barriers to UK public transport: Specific Perspectives on
Issues and Countermeasures*

Refreshment Break

European action plans

Visions, outlook, future prospects

Chair: Peter Kudlicza, GSV

- 11h00-11h30 Ben Van Houtte, Head of Unit, Logistics, Innovation, Intellegent Transport & Co-Modality
— DG TREN, European Commission
European action plans (Telematics action plan, logistics action plan)
- 11h30-12h00 Hartmut Keller, Professor emeritus of the Technical University Munich, TransVer
The role of telematics applications in an integrated transport system (German action plans)
- 12h00-13h00 Discussion and conclusion

Event concludes, Lunch

ITS Austria Conference 2007, Vienna

Registration before 31 October 2007 under www.austriatech.org
 or return this form per fax to: +43 1 26 33 444 10

Registration Form

Attendance to the ITS Austria Conference is free of charge

Company

 Surname First Name Title

 Address

 Country Postal Code Place

 Phone E-Mail

Yes, I will attend the conference on

7. November 2007
 8. November 2007

 Signature Date

After receiving your registration, we will send you an e-mail for confirmation.

Plan

TechGate, Donau-City-Strasse 1, A-1220 Vienna

Metro: Take the Underground "U1", get off at the station "Kaisermühlen - VIC", exit Schottaustrasse

Car - from Prague, A22 - Donauuferautobahn: At the A22, Donauuferautobahn, take the exit Donau-City - at the roundabout, take the 3rd exit into Leonard-Bernstein-Straße - you pass a tunnel, turn right after 30 m (traffic light) into Donau-City-Strasse - at the next roundabout, follow the signage "TechGate Garage"

Car - from A23 Süd-Ost-Tangente, A22 - Donauuferautobahn: Passing the Kaisermühlentunnel take the exit Vienna Int. Centre - straight, then turn right at the exit Donau-City - at the roundabout, take the 3rd exit into Donau-City-Strasse - at the next roundabout, follow the signage "TechGate Garage"

Car - from Reichsbrücke, City Center: turn left at the 1st traffic light after the bridge in direction to Donau-City - at the roundabout, take the 2nd exit into Donau-City-Strasse - at the next roundabout, follow the signage "TechGate Garage"

